

The Danone logo is a blue shield-shaped emblem with the word "DANONE" in white capital letters. It is surrounded by several small, light blue dots of varying sizes, arranged in a loose, circular pattern around the top and sides of the logo.

DANONE

D A N O N E
I N T E R N A T I O N A L
P R I Z E F O R
N U T R I T I O N

A 120,000 Euro Award
For Nutritional Research

Award Ceremony
in Fall 2003

Nutrition is an interdisciplinary and multiprofessional area, to be understood as a biological and social science. Optimal nutrition is translated into better health, favorable physical and mental development of children, improved learning and behavior and increased working capacity. Basic research and applied nutrition programs are being carried out all over. They represent the scientific approach to meet the challenge of adequately feeding the world population. We shall overcome this challenge!

Prof. José E. Dutra de Oliveira
Professor of Nutrition, University of São Paulo (Brazil)
Chairman of the Danone Institute of Brazil



The Danone International Prize for Nutrition

Danone's ongoing commitment to be a community-oriented company has led it to create the Danone International Prize for Nutrition, an award which encourages nutritional research and promotes public awareness of the importance of nutrition. Similar to other initiatives Danone has taken, such as setting up Danone Institutes throughout the world, the Prize is a fitting expression of the company's determination to improve the quality of food by promoting the role it plays in maintaining good health, and encouraging scientific research in this field.

120,000 Euro to reward an outstanding researcher's achievements in the field of human nutrition

The Danone International Prize for Nutrition, created with the support of the "Fondation pour la Recherche Médicale", totals 120,000 Euro and is awarded every two years to a researcher or a group of researchers whose work on human nutrition has made a major public health contribution in any of the following fields of activity:

- the impact of nutrition on the identification, diagnosis, epidemiology and prevention and/or treatment of chronic diseases, including malnutrition;
- research in genetic and molecular biology that sheds light on the role of nutrition in human health;
- cultural, behavioral, anthropological, social, psychological, economical and toxicological aspects of human nutrition;
- successful implementation of community nutrition programs and projects.

The 1997 Danone International Prize for Nutrition was awarded to Pr. Vernon R. Young (MIT, Boston, USA) for his outstanding research work on metabolism and needs of proteins and amino acids in humans. In 1999, the Prize was given to Pr. Leif Hallberg (University of Göteborg, Sweden) for his remarkable contribution to the knowledge of iron metabolism and needs in humans. In 2001, the Prize was given to Dr. Alfred Sommer (John Hopkins School of Hygiene and Public Health) for his groundbreaking contribution to research into vitamin A deficiency and optimal strategy control.



An international, independent selection process, modeled on the most renowned prizes

The Danone International Prize for Nutrition has been modeled on the most renowned prizes in order to guarantee independence and transparency during the whole selection process. Therefore a confidential Nomination College composed of more than 500 international nutrition experts is invited to nominate potential candidates. A pre-selection Committee then examines the applications in order to compile a short list of selected candidates for submission to the Jury. The Jury, presided by the Chairman of the Organization Committee, finally selects the winner of the prize.

The Organization Committee

It consists of the Presidents of Danone Institutes worldwide. It is responsible for the rules and regulations, for the selection procedure and the location of the award ceremony.

The Nomination College

It is comprised of specialists in every aspect of human nutrition from all over the world whose role is to nominate outstanding individuals eligible to be awarded the Prize. Each member is required to propose one or two names, of which at least one must come from a country other than his or her own. Submissions must be accompanied by a short biographical comment and a short note describing the scientific reasons for the nomination.

Application Procedure

Nominees are asked by the Organization Committee to complete an application form, and to provide, among others, a CV, their five best publications, three of which published within the last five years, a synopsis of their research and a formal agreement to apply for the Prize.

The Pre-selection Committee

It consists of members of the Organization Committee (50% maximum), along with other scientists, ensuring that many different aspects of nutrition are represented. This Committee examines the submissions of the candidates in order to compile a short list of selected candidates for submission to the Jury.

The Jury

Finally, a Jury made up of six to eight internationally renowned experts in nutrition plus a member of "Fondation pour la Recherche Médicale" deliberates to select the winner of the Danone International Prize for Nutrition, and present him or her with the 120,000 Euro award at an official award ceremony scheduled to take place in Mexico in fall 2003.



The Organization Committee of the 2003 Danone International Prize for Nutrition

The Organization Committee is chaired by Prof. José E. Dutra de Oliveira (University of São Paulo, Brazil), President of the Danone Institute in Brazil and vice-chaired by Prof. Héctor Bourges Rodriguez (National Institute of Nutrition, Mexico), President of the Danone Institute in Mexico and Dr. Barbara O. Schneeman (University of California, USA), President of the Dannon Institute of the USA. It is comprised of the heads of the Danone Institutes around the world:

- Prof. Soichi Arai, Tokyo University of Agriculture (Danone Institute of Japan)
- Prof. Zuzana Brazdova, Masaryk University, Brno (Danone Institute of Czech Republic)
- Prof. Marcello Giovannini, University of Milan (Danone Institute of Italy)
- Prof. André Huyghebaert, University of Gent (Danone Institute of Belgium)
- Prof. Peter Jones, McGill University, Montréal (Danone Institute of Canada)
- Prof. Emmanuel Lebenthal, University of Jerusalem (Danone Institute of Israël)
- Prof. Liming Li, Chinese Academy of Preventive Medicine, Beijing (Danone Institute of China)
- Prof. Valentin Pokrovsky, Russian Academy of Medical Science, Moscow (Danone Institute of Russia)
- Prof. Daniel Rigaud, CHU Le Bocage, Dijon (Danone Institute of France)
- Prof. Manuel Serrano Rios, University of Computense of Madrid (Danone Institute of Spain)
- Prof. Jerzy Socha, Institute of Child Health, Warsaw (Danone Institute of Poland)
- Prof. Günther Wolfram, Technical University of Munich (Danone Institute of Germany).

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