

RULES AND REGULATION FOR THE PRIZE ON NOVEL CONCEPT IN NUTRITION

I. PURPOSE

The DANONE INTERNATIONAL PRIZE FOR NUTRITION recognizes a single researcher or a research team who discovered or developed a “Novel Concept in Nutrition” that advanced human nutrition science (basic or applied). Novel Concepts including mechanisms, disease prevention, behavior*, public health, or expanding the frontiers of food and nutrition, are within scope.

The candidate must be employed by a not-for-profit institution and actively involved in research at the time of the award. All research related to “the concept” must be published in the public domain. Under exceptional circumstances, the Prize may be shared between two individuals or teams discovering the same concept.

*Cultural, behavioural, anthropological, social, psychological, economic and toxicological aspects of human nutrition.

2. SPONSORSHIP AND FREQUENCY

The DANONE INTERNATIONAL PRIZE FOR NUTRITION is awarded every two years by the Danone International Institute (see section 9) and The Fondation pour la Recherche Médicale.

3. AWARD

The DANONE INTERNATIONAL PRIZE FOR NUTRITION is 120 000 Euro, and will be shared 50/50 between the laureate and his/her not-for-profit primary research institution. The Prize funds provided to the institution must be used to support nutrition research.

4. ORGANIZATION

The DANONE INTERNATIONAL PRIZE FOR NUTRITION process has three components:

- The Prize Committee
- The Nominators
- The Jury

The Prize Committee

The Prize Committee is composed of 7 members from the Danone Institute International and other individuals appointed by the Board.

The 2011 Prize Committee is:

- C. J. Field, PhD (Canada)
- D.H. de Girolami, MD (Argentina)
- V. Lemarchandel, PhD (Fondation pour la Recherche Médicale, France)
- J. Milner, PhD (USA)
- V. Stallings, MD (USA)
- L. C. Tapsell, PhD (Australia)
- X. Yang, PhD (China, Chair)

The Prize Committee is responsible for:

- soliciting nomination,
- compiling and selecting the nomination proposals sent to the Jury,
- selecting the Jury members.

Decisions are made by a majority vote. In case of a tie, the Chair’s vote counts as two votes.

The Nominators

The role of the Nominator is to propose one outstanding individual or team for the Prize, and complete the required form with:

- contact information,
- a description of the Novel Concept and related key-words,
- a paragraph describing the scientific reasons for the nomination,
- a short list of publications documenting the concept,
- nomination are due on or before November 15, 2010.

Self nomination is not allowed. The list of nominees will remain confidential.

The Jury

The jury consists of up to 9 members including one member of the Fondation pour la Recherche Médicale, and is appointed by the Prize Committee. No more than 50% of the jury are members of the Danone Institute International or the Danone Institutes. The Jury is led by the previous Chair of the Prize Committee. The Jury selects one laureate by secret majority vote.

Decisions of the Jury are final.

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5. AWARD OF THE PRIZE

The 2011 DANONE INTERNATIONAL PRIZE FOR NUTRITION will be awarded in Singapore in July 13th-16th 2011, in conjunction with the 11th Asian Congress of Nutrition. It will be presented to the Laureate by the chairs of the Jury and Prize Committee, the President of the Danone Institute International and/or the Chief Executive Officer of Groupe Danone and the President of the French Fondation pour la Recherche Médicale.

The Prize's laureate must be present at the Prize award ceremony and present a lecture about his/her scientific contribution.

6. PROMOTION OF THE WORK OF THE LAUREATE

The 2011 Prize's laureate will be announced in conjunction with the 11th Asian Congress of Nutrition to be held on July 13th-16th, in Singapore. The Laureate will present a lecture around the development of Novel Concept in nutrition at the Congress.

Moreover, Danone Institute International will support Laureate and Prize through lectures (twice a year, by mutual agreement on the venue and event) within the following 24 months of the award ceremony. The laureate will provide his/her authorization for the publication of an online conference.

The Prize Laureate authorizes the Danone Institute International and the Fondation pour la Recherche Médicale to communicate about the Prize and related scientific achievements with the scientific community and other professionals for education and teaching.

Any communication and related content will be submitted for the approval of the Prize laureate.

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7. PROMOTION OF THE PRIZE

The 2011 DANONE INTERNATIONAL PRIZE FOR NUTRITION Laureate will be announced in major scientific and nutrition journals (paper or web version). In the context of the promotion of the Prize, Danone Institute International and the Fondation pour la Recherche Médicale may also communicate to the press and the general public on his/her/its name and works.

Danone reserves the right to communicate its involvement in Danone Institute International association and therefore in the DANONE INTERNATIONAL PRIZE FOR NUTRITION. The promotion of the Prize will be independent from any product communication. The laureate agrees to acknowledge the DANONE INTERNATIONAL PRIZE FOR NUTRITION in any communication and publication resulting from research projects supported by the Prize.

8. THE LAUREATE

It is understood that the Prize Laureate accepts the present Rules and Regulations, as specified in paragraphs 5, 6 and 7. Danone Institute International reserves the right under certain circumstances to revoke the laureate.

9. OTHER INFORMATION

On November 13, 2003, the not-for-profit association "Danone Institute International", was incorporated under the French law of July 1, 1901. The purpose of the Danone Institute International is, among others, to promote and encourage nutrition-related research and thus to highlight the importance of nutrition in the overall field of human health.

The administrative secretary of DANONE INTERNATIONAL PRIZE FOR NUTRITION is located in France. The Board of Danone Institute International decides, on the location of the award ceremony by a majority vote, in agreement with the Prize Committee. Local Danone subsidiaries can act as host and organizer of the award ceremony with the assistance of the local Danone Institute if existing.

The amount of the Prize could be changed if the Board of the Association so decides. The Association, Danone Institute International, headquartered in France, is the donor of the Prize.

Paris, June 9th, 2010